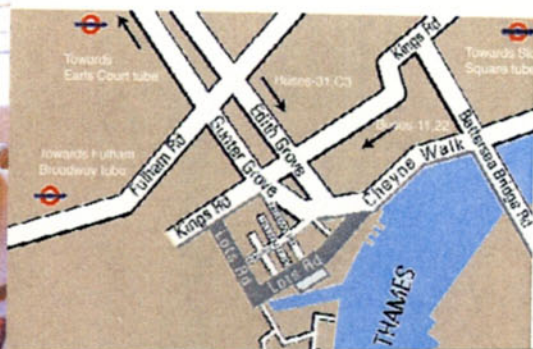


BRIDGING THE GAP BETWEEN THE fashionable Kings Road and Chelsea Harbour Design Centre is Lots Road.

The latest best kept secret amongst "those in the know" within the design industry.

Originally, and indeed still thought of as home to numerous well known auction houses, Lots Road is now the location of many a destination shop. Described by some as being "increasingly fashionable" it is set to become a magnet for the discerning designer and design savvy shopper alike.

Home to a collection of design related owner run companies, Lots Road offers the enquiring designer an exciting selection of products combined with attentive and friendly hands-on service. Centrally located and with road side parking, the Lots Road showrooms and Worlds End and Fairbank Studios proffer the trends of tomorrow, from fabrics to furniture, finials to flooring and should be part of any informed interior designers sourcing route.



Showrooms on the Lots Road include:

1. Carew-Jones & Associates Ltd.

Studio 1, Fairbank Studios, (corner of Burnaby St, off Lots Rd) 75-81 Burnaby Street, London SW10 0NS
Tel 0845 230 2411 Fax 0845 230 2422

Email: mail@carewjones.co.uk

www.carewjones.co.uk

Based in Chelsea, Carew-Jones & Associates have specialised in supplying the highest quality furniture in Perspex for over 25 years. We also supply a range of custom made furniture in a vast range of styles and materials.

2. Crucial Trading. (entrance on Lots Road)

The Plaza, 535 Kings Road, London SW10 0SZ

Tel: 020 73767100, Fax: 020 73767111

Email: kings.road@crucial-trading.com

Web: www.crucial-trading.com

Crucial Trading, the brand leader and pioneer in the field of natural floor coverings is renowned for its highly textural floor coverings which use natural fibres such as sisal, coir, seagrass, wool, jute, paper and bamboo. An inspiration to any interior, whether fully fitted to a room or made into a bespoke rug.

3. The Emily Todhunter Collection.

116 Lots Road, London SW10 0RN

Tel: 020 7349 9935, Fax: 020 7349 0410

Email: a-j.talbot@todhunterearle.com

Web: www.emilytodhunter.com

Available at 116 Lots Road. The Emily Todhunter lighting collection is comprised of elegant hand-finished crystal, hand-blown glass, resin and wooden lamps in shapes ranging from simple candlesticks to organic sculptural forms. The designs have a timeless quality that enables them to work in traditional and contemporary settings.

4. Fairbank Studios. (corner of Lots Road)

75-81 Burnaby Street, London SW10 0NS

Tel: 020 8351 5279 Fax: 0700 398 4015

Email: j.meier@thestoragedepot.biz

Fairbank Studios is a new development of showrooms, studios and offices in Lots Road, at the corner of Burnaby Street. Aimed primarily at the interior design world this exciting development is soon to be followed by a further set of studios opposite in the old auction house on Lots Road, spaces currently available range from 100-3000sq ft.